

Exhibit 11

Message

From: "garyngross@gmail.com" <garyngross@gmail.com> [garyngross@gmail.com]
on behalf of "Gary Gross" <ggross144@earthlink.net> [ggross144@earthlink.net]
Sent: 8/21/2011 5:17:39 PM
To: James Sublett [jsublett@familyallergy.com]
CC: Donald Aaronson [doclaw@doclaw.org]
Subject: Re: FW: Meijer Supercenter to Offer MyAllergyTest(R)

agree. not much we can do. i spoke with one of the medial directors for a local part of a national insurance company about UAL. He said it is very hard to manage CPT codes and also difficult to restrict them to specialists. He realized there is abuse but is more concerned about surgicenters and so forth than allergy testing. i am not sure how to get their attention or how to demonstrate the poor care but sounds like Meijer is a direct to consumer version. would be nice to get some numbers on UAL's profits to show the insurance companies.

On Sun, Aug 21, 2011 at 5:09 AM, James Sublett <jsublett@familyallergy.com> wrote:
Don't think this is really anything we can do about this.

JS

From: "Winders, Tonya" <tonya.winders@phadia.com>
Date: Fri, 19 Aug 2011 11:39:44 -0500
To: Linda Cox <lindaswolfcox@msn.com>
Cc: James Sublett <jsublett@familyallergy.com>
Subject: RE: FW: Meijer Supercenter to Offer MyAllergyTest(R)

Jim & Linda,

Thank you for this additional insight. Are you all planning to similarly approach Meijers in light of this recent announcement?

This is yet another example of the remote practice of allergy which we believe must be addressed aggressively to preserve the integrity of the specialty and encourage appropriate utilization of available diagnostic tools. As you both know, Phadia is committed to addressing this at various levels with payers, physicians, practice managers, and trade organizations. We would like to work collectively and cooperatively with the allergist community to accelerate this strategy and ensure optimal coordination of care.

Thanks again for the information.

Tonya A. Winders

Market Development Team Leader

Phadia US Inc.

615-300-2569

www.pirllab.com

www.phadia.us

From: lindacox1955@gmail.com [<mailto:lindacox1955@gmail.com>] **On Behalf Of** Linda Cox
Sent: Thursday, August 18, 2011 9:35 PM
To: Winders, Tonya
Subject: Re: FW: Meijer Supercenter to Offer MyAllergyTest(R)

Jim and Tonya

This test has been around for awhile and was an active SETTaF 'agenda' item for some time after someone (? Don Aaronson) brought it to our attention because COSTO was offering it for a short period of time. Bob Krawicz, the ACAAI SETTaF staff liaison contacted COSTO and learned they. We actually had planned to study it and compared the results to other assays We actually had a study outline drafted. But Bob Hamilton, a SETTaF member did some research and found the test results to be valid -see the attached summary letter to SETTaF. The project was abandoned

On Thu, Aug 18, 2011 at 7:10 PM, Winders, Tonya <tonya.winders@phadia.com> wrote:

Dr. Cox,

I wanted to share an email chain with Dr. Jim Sublett regarding the remote practice of allergy and a recent development in the Midwest. Meijer Supercenter grocery stores has decided to offer a direct-to-patient allergy screen and the hyperlink with details is below.

I look forward to meeting with you and Dr. Wallace in the near future to discuss how Phadia can help to fight against the many forces of the remote practice of allergy and help to preserve the integrity of the allergy specialty. Please let me know your availability in late September or early October to hold a dinner meeting.

Thanks,

Tonya A. Winders

Market Development Team Leader

Phadia US Inc.

615-300-2569

www.pirllab.com

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From: "Winders, Tonya" <tonya.winders@phadia.com>

Date: Thu, 18 Aug 2011 07:31:57 -0500

To: James Sublett <jsublett@familyallergy.com>

Subject: Re: Meijer Supercenter to Offer MyAllergyTest®

We have been aware of the test and the direct access via online ordering; however, I just learned of the retail marketing agreement and thought you would be interested.

Have a good day!

Tonya A. Winders

Market Development Team Leader

Phadia US Inc.

615-300-2569

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From: James Sublett [<mailto:jsublett@familyallergy.com>]
Sent: Thursday, August 18, 2011 12:08 PM
To: Winders, Tonya
Subject: Re: Meijer Supercenter to Offer MyAllergyTest®

This has been around a while. The first time I've seen it in the retail market.

JS

From: "Winders, Tonya" <tonya.winders@phadia.com>
Date: Wed, 17 Aug 2011 23:25:10 -0500
To: James Sublett <jsublett@familyallergy.com>
Subject: Meijer Supercenter to Offer MyAllergyTest®

Have you heard about this? Double click on the underlined title below for the press release.

[Meijer Supercenter to Offer MyAllergyTest®](#)

Source: prweb.com

ImmuneTech Partnership with Retail Chain Meijer Expands Innovative Allergy Diagnostic Test into Retail Market

tonyawinders@bellsouth.net sent this using [ShareThis](#).

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Linda Cox, MD
5333 North Dixie Highway
Ft. Lauderdale, Fl. 33334
office 954-771-0928
cell: 561-306-4219

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